

WHITEWATER TOWNSHIP PLANNING COMMISSION  
MASTER PLAN SUBCOMMITTEE  
SPECIAL MEETING MINUTES  
March 10, 2023

Call to Order at 9:00 a.m.

Roll Call: Peltonen, Steelman, Rebant Mielnik, Beam

Absent: McElwee

Also in attendance: Planner Randy Mielnik and Recording Secretary MacLean

Zoom attendance: 2 at start

Set / Adjust Agenda:

Declaration of Conflict of Interest: None

Public Comment: None

Stelman turned the meeting over to Mielnik

Special Meeting Business:

1. Review 2009 Survey discussion: Mielnik shared the power point that was presented at the PC and a very brief synopsis of the key take-a-ways of the 2009 Community Survey.
2. New survey discussion: We cannot overly rely on a written survey only as there is no “random contact survey” and brings the validity of it into question. Consensus that a new survey is relevant; community engagement is important.
3. New survey draft presented and discussed: need to know what the distribution would be, mail, phone, internet, etc.; public engagement; percentage of respondents - is there a “magic number” – 2009 was about 20% and the survey company indicated it was considered a valid percentage.  
Discussion of the provided/suggested questions, explanations, edits and additions.

Some of the questions will lead to more group discussions, possibly community outreach group meetings.

Is there a budget to have an outside firm do the survey? Time is valuable also. Survey Monkey is an inexpensive online option.

Peltonen, Mielnik, Beam and Rebant will investigate options and bring them back to the committee.  
Mielnik will update the draft survey and get it out to everyone.

4. Potential recommendations to the PC - none
5. Any other related topic the committee wishes to discuss. - none

Next Regular Meeting April 5, 2023, 7 p.m.

Training, March 15, 6:30 – 9:30 p.m.

Next subcommittee meeting, March 17, 9 - 11 a.m.

Public Comment:

Public comment began at 10:46 a.m

Lois MacLean

Tom McElwee

Vern Gutknecht

Connie Hymore

Public comment ended at 10:55 a.m.

Committee discussion: Peltonen, thank you to everyone who is participating.

Adjournment: 10:56 a.m.

Respectfully Submitted  
Lois MacLean,  
Recording Secretary