



## Whitewater Township E-letter for August 2010

Questions, comments, ideas for future stories or to be added or removed from future mailings?  
Contact Leslie at 231-267-5141 ext. 21  
or email to [zoning@whitwatertownship.org](mailto:zoning@whitwatertownship.org)

### Monthly Calendar

9/1 Planning Commission  
9/11 Williamsburg School Reunion  
9/14 Last day to pay Summer Taxes  
9/14 Township Board  
9/21 Zoning Board of Appeals  
9/28 Township Board Work Session  
9/29 Historical Society



### WHITEWATER TOWNSHIP CLEAN-UP DAY

Saturday August 28, 2010  
8:00 a.m. to 12:00 Noon at  
Mill Creek Elementary School on Old M-72



Volunteers are always Appreciated  
**RESIDENT ID IS REQUIRED!**

#### Items to be Accepted

Wood and Construction Debris, Metals, Plastic, Appliances (**with Freon**), Titled Junk Vehicles.

#### Items NOT Accepted

Hazardous Waste, Household Garbage, Yard Waste and Concrete.

**Household Furniture** - Father Fred will be there to collect your unwanted (good condition) furniture as donations, receipts for donations will be given.

#### Car/Truck Tires (\$2 per tire)

NOTE LOWER COST!!!!

Williamsburg Volunteer Firefighters will be on hand with coffee & doughnuts in the morning. Come see the new replacement Ambulance. Kids of all ages are welcome to inspect the fire trucks and rescue units.

### The Planning Commission's S.W.O.T

Please take the time to help us with our next information gathering activity – a SWOT Analysis. What is a SWOT Analysis? A SWOT Analysis is a strategic method to evaluate the Strengths, Weaknesses, Opportunities and Threats that effect/face Whitewater Township. As our goal is to prepare a Master Plan for the Township, the SWOT will assist us in identifying internal and external factors that are favorable and unfavorable to you, the residents and property owners.

Please take a look at the following example of the SWOT exercise for cherry pie:

#### **Strengths**

1. Cherries are locally grown.
2. Cherry pie is delicious.
3. Cherries are known as a “super fruit” due to antioxidant properties.

#### **Weaknesses**

1. Has 35% of the recommended daily fat calories.
2. You may crave more than one slice.
3. Fresh cherries are not available year-round.

#### **Opportunities**

1. The ability to share the joy of cherry pie with others.
2. Creating new versions of cherry pie.
3. Cherry pie can offer a great theme for any event.

#### **Threats**

1. Cherries can stain your clothing.
2. Pie can cause your clothing to be too tight.
3. Cherry pie may take away your desire for other desserts.

We then respectfully request that you perform the exercise with respect to Whitewater. You may address one topic or several, but please use a new form for each topic. Ideas for topics could include housing, water quality, parks and open space, agriculture, M-72 or anything you wish to address. Please consider the following guidelines:

Strengths: attributes of Whitewater that are valuable/helpful/beneficial to who we are.

Weaknesses: attributes of Whitewater that could be/harmful

Opportunities: external conditions that are helpful

Threats: external conditions which could cause damage.

A blank copy of the form is attached to this e-letter and can be returned to Leslie.